



Essentials in Intercultural Management

Creating cultural sensitivity and awareness

Essentials in Intercultural Management is more than just a one day seminar. It is a source of inspiration, imagination and a mine of limitless new ideas. By harnessing differences in culture and experience, we support people working in international business, for international institutions and organisations, to view their landscape through new eyes.

Vital learning moments define the itim intercultural seminar. Here, everything from cognitive learning to real-life case studies, from lively discussions to international exchange, culminates in one larger lesson – what it means to work across borders in an ever-changing world.

In this **1-day** public seminar we sensitize your cultural radar by offering you valuable tools to recognize and deal with cultural challenges in your day-to-day work.

This course is intended for

- ✓ employees who have work outside of their home country
- ✓ staff with daily contact with people from different cultures
- ✓ managers and employees who work in teams with foreign colleagues
- ✓ managers and employees who travel abroad extensively
- ✓ spouses accompanying personnel transferred to foreign countries

Objectives

The programme is designed to:

- ✓ increase your knowledge of and insight into the importance of your own culture in determining your behavior
- ✓ highlight the significance of other cultures' modus operandi/assumptions, reactions, expectations and behaviour.
- ✓ sensitize you to identify cultural aspects in an international encounter
- ✓ introduce you to a 'tool' (Hofstede's 5-D model) to optimize daily working practices in an intercultural context.

itim

Intercultural
Management

Consultant

Our consultants facilitating the seminars have first-hand experience of living and working abroad. They have worked in international management positions, have led negotiations with foreign delegations or have taught at educational institutes abroad. Continued learning and sharing of experiences means they are all equipped with global knowledge and local insights. They combine their practical wisdom and business experience with a passion for the creativity of cultural differences.

Investment

1 day programme

Essentials in intercultural Management

€ 795 per participant

This fee includes:

- ✓ course binder
- ✓ 5-D pocket guide
- ✓ programme facilitation

Not included and will be charged separately when applicable:

- ✓ VAT
- ✓ Cost for lunches, coffee breaks, beverages and hotel

Cancellation policy

The following cancellation conditions apply:

Cancellation prior to the start of the program

- Up to 3 weeks
- 2 to 3 weeks
- 1 to 2 weeks
- During the last week

% of program fee

No charge
30%
60%
100%

If registration for participation is less than 5 people the seminar may be cancelled or postponed. Such a possible cancellation will be announced at least 3 weeks before start of course with payments already made, fully refunded.

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Morning programme 08.30 – 12.30

Introduction into culture. How do we perceive the world and how do others?

To experience

Intercultural Awareness Game



Coffee Break

Exercise: Cultural Survey

The participants will look for their own cultural profile and get a better understanding of the meaning of cultural values

To benefit from a tool

The cultural framework 1

5 cultural dimensions and their implications on business behavior



Lunch

Afternoon programme 13.30 – 17.00

The cultural framework 2

An interactive presentation with many concrete and practical examples of the implications of culture in the daily work live

To create cultural sensitivity



Break

Perception Exercise

Participants reflect on their own observations and take first steps to transfer the framework

Reflections and Actions- Summary and evaluation